

CULTURAL AWARENESS



Cultural Awareness is the foundation of communication and it involves the ability of standing back from ourselves and becoming aware of our cultural values, beliefs and perceptions. Why do we do things in that way? How do we see the world? Why do we react in that particular way?

Cultural awareness becomes central when we have to interact with people from other cultures. People see, interpret and evaluate things in a different way. What is considered an appropriate behaviour in one culture is frequently inappropriate in another one. Misinterpretations occur primarily when we lack awareness of our own behavioural rules and project them on others.

The 2 hours engaging and interactive training session will show what Culture awareness is? Why is it important? How culture influences communication and strategies for effective cross cultural communication.



- Time:** 10:00 am to 12:00 pm
- Cost:** Free for all attendees
- When:** Tuesday 16th May 2017
- Where:** Training Room
 Level 1, Unit 1/54-66 Perrin Drive Underwood Qld 4119

Bookings are essential, please contact Manu Chandra on:

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